East Lansing Aquatics Parent Organization

Agenda, September 14, 2015

I. Minutes from Annual Meeting (5 mins)

II. Treasurer’s report (15 mins)

III. ELAPO Calendar (5 mins)

 a. Update

b. ELAPO Board meetings 2015-16:

Sept. 14, 1:00 Reno’s East (Time Ϫ)

Oct. 12, 7:00 p.m. ELHS Film Room

Nov. 9,

Dec. 14,

Jan. 11, 2016

Feb. 8

March 14

Apr. 11

May 9

June 13

July 11

Aug. 8

Aug. \_\_ Annual Meeting

IV. EL Aquatics Update

 a. Web site Update (15 mins)

 b. Coaches Paid through City of EL (5 mins)

 c. Standing Committees (15 mins)

 i. Fundraising

 1. Chair: Nancy Schertzing

 2. Members: Paul Sweitzer (sweitzer@msu.edu, 517.927.3498)

 3. Report/Plan Draft Attached

 ii. Communications

 1. Chair: Coni Ward

 2. Members: Michael Forman (mforman54@gmail.com, 517.332.2827)

Bethany Gavett (bethanysgc@hotmail.com, 517.898.2008)

 Michelle Sneathen (tmdzsnea@comcast.net)

 3. Report/Plan Draft Attached

 iii. Recruiting

 1. Chair: Jennifer Sparrow

 2. Members: Diane Donham (dedonham@comcast.net, 517.331.5717) &

Stephanie Haynie (haynieathome@yahoo.com, 449.5814)

 3. Report/Plan Draft Attached

V. Annual Meeting Review (10 mins)

VI. Safety Procedures at ELHS Pool (15 mins)

VII. Girls Water Polo State Meet (5 mins)

 a. Set first meeting in October

# Standing Committees

I. Fundraising

 1. Duties: include:

a. Sell & renew ads & banners:

 i. $250 renewals for current advertisements and banners ii. $400 new ad and banner

 b. Private coaching sessions still in development working with Ron’s

 schedule. Laura is willing to work privately with swimmers for $75/session. Each session lasts 90 minutes and includes videotaping for swimmers to use beyond session.

 c. Masters swim meet late January proceeds for ELAPO Scholarships

 d. Trojan & HOTEL Invitationals—1 each season

 e. Concessions sales at each game & meet

 f. Work Concessions and/or MSU Football parking for ELHS Boosters account

 2. Members:

 a. Nancy Schertzing: Chair

 b. Paul Sweitzer

II. Communications

 1. Duties include:

a. Keeping team captains & designated parents informed of

announcements to go to athletes and families (captains will post announcements to respective Shutterfly sites)

b. Communicating with Ron to distribute information for team and

public if we do anything for publicity.

 c. Monitor Trojan Tankers Facebook page to keep alumni informed of

team happenings we want to promote.

 d. Manage or coordinate social media for teams

 e. Maintain ELAPO website

 f. Write occasional press release or article to feed to local media, ELHS

 Athletics web page, etc.

 g. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 2. Members:

 a. Coni Ward: Chair

 b. Kayla VanDyke, Ryan & Aimee Kauffman, Michael Forman, Bethany Gavett

III. Recruiting

 1. Duties Include:

 a. Maintaining and positioning EL Aquatics yard signs

 b. Developing and distributing announcements/fliers/publicity for Jr. Trojan

Swimming Programs

i. Work with Jim Jennings (City of EL) for some of this

 c. Organizing recruitment events such as:

i. Swim & Pizza Party,

ii. free admission to ELHS & HOTEL meets & games,

iii. school-based outreach opportunities,

iv. HOTEL water polo team(s) to host a pizza party after a middle

school swim meet. At the pizza party, the polo players could speak about their experiences on the polo team. Specifically, (for example) Charlie could talk about how freshman year they didn't win a single game and senior year they are doing very well. The boys (and girls) could also attend that swim meet and cheer the boys on.

NOTE: I would recommend, they do not talk about California for the dominant amount of time. In my experience that can be overwhelming for people to hear off the bat.

 d. Designating middle school athletes as honorary team managers for

 HOTEL games to help with water and other team needs on deck.

 2. Members:

 a. Jennifer and Bill Sparrow: CoChairs

 b. Diane Donham, Stephanie Haynie

IV. Girls Water Polo State Meet

1. Co-hosts: ELAPO and HOTEL

i. Proceeds will be split between groups according to number of

 volunteers provided and ads sold.

 2. Committee

i. Co-Chairs: Telaina & Nancy

 ii. Treasurer: Telaina

 iii. Volunteer Coordinator: Michelle

 iv. Printing Program: Amy Kirkconnell

 v. Hospitality Chair: Beth Gavett

 vi. Concessions: Bridgit Lair & Stephanie Haynie (?)

 vii. T-shirts: Ron working with Flavored Threads

 a. Selling other retail items through concessions

 viii. Announcing: Mitch Fountain

 ix. Community Outreach: Ron & co-chairs

 3. Timeline:

 i. October Organizational Meeting, then meet monthly through May

 ii. January begin selling ads for Program booklet so layout completed end April

 iii. May \_\_ program to printer

 iv. June 4 & 5 Finals at ELHS Pool