

# East Lansing Aquatics: Build on the Legacy, Join the Renaissance!



East Lansing Swimming and diving has a proud history of excellence—earning no less than 25 state titles and an Olympian swimmer since the 1970s. Though the program lost some of its grandeur, in recent years, we are rebuilding East Lansing Aquatics into a modern powerhouse worthy of its proud past!

In 2014-15, ELHS Girls Swim and Dive ranked #1 in academics and our boys ranked #2 in the state division II schools. Our boys have sent swimmers to the state meet the past two years—finishing higher than any other area school. In 2015. Our ranking in the highly competitive CAAC Blue division continues to improve every season.

You can be part of this renaissance and have your business associated with rising stars by purchasing an ad in our program booklet and a banner for our Wall of Fame on the area's premier aquatics facility. Join the wave and reach other community-minded businesses building lives today on the legacy of greatness.

Business Card  
(height x width)  
2" x 3.5"

½ Page (height x width) =  
4.25" x 5.5"

-----  
Full Page (height x width) =  
8.5" x 5.5"

## It's Simple!

1. Design your ad as you want it to appear (please make it in portrait orientation proportional to the size you select from the chart below.
2. Design your vinyl banner, making it landscape orientation proportional to the finished 4x6" banner.
3. E-mail JPEG, TIFF or Word files to Nancy at [schertzing@comcast.net](mailto:schertzing@comcast.net).
4. Mail check to East Lansing Aquatics Parent Organization (ELAPO), 1030 Southlawn, East Lansing, MI 48823.
5. ELAPO is a 501c(3) organization so all contributions are tax deductible.

## Ad sizes and rates.

Business card ad	\$25	
Half page ad	\$100	renew \$ 50
Full page ad	\$250	renew \$200
Full page w/ banner	\$400	renew \$250

**Call Nancy at 517.505.1828  
to learn more!**

Thanks for your support!